

#scicomm at its best

Scientific research is constantly exploring the limits of what we know to help us understand the world; from the most basic physical phenomena to the medical applications that will change our lives. But research requires visibility to foster an efficient knowledge exchange, ensure continuous and adequate funding, and ultimately improve the innovation capacity of our society.

The aim of science communication is to bring research closer to all relevant societal sectors that contribute to the progress of science. From **citizens to industrial leaders or policymakers**, everyone has a say in the way science is supported, funded, and applied. This vital process requires a good understanding that stems from communication strategies tailored to their needs and interests.

Efficient communication is a difficult challenge that requires professionals who not only are intimately familiar with the research, but also explore **every possible channel and narrative** to reach all audiences in an effective way. This is why we created Scienseed, a multidisciplinary agency that brings together experts from different fields of science, arts and technology to help researchers, companies and organizations to efficiently communicate their scientific results.

For several years we have been innovating with numerous of international partners, combining scientific rigour and creativity, to make science resonate.



Contact us

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FROM RAW SCIENTIFIC DATA TO ENGAGING COMMUNICATION STRATEGIES

A multidisciplinary team with scientific background

Our team includes **former researchers** as well as **communicators** with a solid scientific background. This ensures that all our content is reliable and scientifically accurate.

 SYNTHETIC BIOLOGY	 BIOTECHNOLOGY	 BIOMEDICINE	 MOLECULAR BIOLOGY
 PARTICLE PHYSICS	 CONDENSED MATTER	 NANOTECHNOLOGY	 BIOPHYSICS
 ASTROPHYSICS	 NUCLEAR PHYSICS	 MATHEMATICS	 CHEMISTRY
 ENVIRONMENTAL SCIENCES	 CONSERVATION & BIODIVERSITY	 DISASTER RISK REDUCTION	 YOUR FIELD! *

*We are always adapting to cover our clients scientific needs. If you can't find your field of expertise here, don't hesitate to contact us!

A scientific approach to communication

As scientists, we apply the scientific method to communication through the **monitoring and analysis of metrics** that allow us to assess and continuously improve the performance of our communication strategies.

Expertise in journalism and PR

We have years of experience working with the media and are familiar with how to **reach the largest and most relevant audience**. Through a well-established network of generalist and specialised media at a European level, science journalists and PR specialists, we ensure the most efficient promotion of our communication actions.

OUR 360° APPROACH

1. STUDY OF RESEARCH

We analyse scientific data straight from papers, project proposals or technical documents.

2. CREATIVE PROPOSALS

We design unique communication plans customised for the project goals.



3. DESIGN AND DEVELOPMENT

We specialise in multi-format narratives to create highly engaging communication products.

5. IMPACT ASSESSMENT

We study the metrics of each communication strategy to improve performance.

4. GLOBAL DISSEMINATION

We explore all online and offline options to maximise the reach of our communication actions.

FROM RAW SCIENTIFIC DATA TO CREATIVE MULTI-FORMAT COMMUNICATION

SMALL PROJECTS

An animated video to explain your research project, an infographic of your latest paper or a laboratory website, we will be happy to help you in these small projects that will **make your science resonate**.

LONG-TERM COMMUNICATION STRATEGIES

Sometimes, your ambitious scientific goals require a **communication plan** to rise to the challenge. In this context, we thoroughly study your needs to design and execute a long-term strategy that will help achieving your objectives.

WE ARE SPECIALISTS IN EU-FUNDED RESEARCH

We have been communication leaders of several research **proposals in H2020**, being responsible for the definition of a communication plan that fulfills the objectives of the consortia, effectively reaches relevant stakeholders and engages with them in tailored ways.

In running **H2020 projects** we undertake all roles in the previously outlined communication work package and execute all actions in a timely manner, ensuring compliance and success of the project's outreach.

We are currently **partners** of several European projects. From disaster risk reduction to nanotechnology, from immunology to synthetic biology, we offer tailor-made solutions that fit the needs of every scientific field to maximize the impact and success of each and every one of our projects.



MULTI-FORMAT COMMUNICATION



VIDEO



WEBSITES



GRAPHIC DESIGN



ANIMATIONS



PRESS AND PUBLICATIONS



CREATIVE CAMPAIGNS



SOCIAL NETWORKS



APPS & VIDEOGAMES



ACTIVITIES AND EVENTS



TRAINING IN SCICOMM